



Date	Course	Description	Mode	Duration	Cost
21st March -23rd March 2024	DSE Automated Trading system Certification	 Introduction to ATS Major Function of the ATS The Trading Process Organization of the ATS Overview of The Equity Trader and Bond Trader Dashboards Practical Walk Through How to Trade Using The ATS 	Physical	3 days	500,000.00
27th - 29th March 2024	Equity Research and Valuation Course	 Introduction to Equity Research Financial Statement Analysis Industry Analysis Equity Valuation Techniques Financial Modeling for Equity Valuation Valuation Multiples and Comparable Analysis Equity Research Reports and Investment Thesis Behavioral Finance and Investor Psychology Corporate governance, disclosure analysis and Event-driven investing (mergers, acquisitions ,IPOs) Group projects on equity research and investment analysis 	Physical	3 days	750,000.00
08th April- 19th April 2024	Securities Investment and Trading Course/ International Certificate in wealth and investment management in patnership with Chartered Institute of Securities & Investment (CISI), student will opt to continue with ICWM Exam	 Overview of Securities Market Introduction to Bond and Fixed Income Trading Overview of Equity Market Understanding financial Statement Financial Analysis and Valuation Portfolio Management Highlights of DSE Rules CSD Operations Stock Brokerage Operations 	Online	3 Weeks	2,000,000.00



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25th - 26th April 2024	ESG- Sustainable Reporting Course	 Introduction to ESG and Sustainable Reporting ESG Frameworks and Standards Key ESG Metrics and Indicators ESG Data Collection and Reporting Process ESG Integration into Corporate Strategy Stakeholder Engagement and ESG Reporting ESG Reporting Case Studies ESG Reporting Assurance and Audit ESG Reporting and Investor Decision-making Developing an ESG Reporting Strategy 	Physical	2 day	450,000.00



Date	Course	Description	Mode	Duration	Cost
20th -22th May 2024	Executive Investor Relations Course	 ✓ What is Investor Relations? ✓ Regulation, compliance and Investor Relations ✓ Understand the basic market jargon ✓ Practical case studies; discussion and learning from colleagues ✓ Presenting a compelling investment case ✓ The importance of digital channels to Investor Relations ✓ The basics of financial statements – overview for beginners ✓ The financial ratios shareholders want to understand ✓ The valuation methods most analysts use ✓ Investor-friendly financial reporting Tell a compelling investment story ✓ The growing importance of ESG investors ✓ Create a compelling ESG story 	Physical	3 day	2,000,000.00
27th May - 31st May 2024	Certificate in Directorship for Listed Companies (in partnership with IODT)	 Corporate Governance and Compliance issues Board Legal and Regulatory Compliant Board Dynamics and soft skills Governance of state owned Enterprises (SoE's) Board Simulation - Real life practice in the Boardroom Regulatory Framework for Listed Companies Strategic Leadership in a Listed Company Financial Literacy for Directors Crisis Management and Corporate Resilience 	Physical	5 days	TBA



Date	Course	Description	Mode	Duration	Cost
29th -31st May 2024	Corporate Funding Strategies	 Introduction to Corporate Funding Debt Financing Equity Financing Hybrid Financing Instruments Private Placements and Venture Capital Crowdfunding and Alternative Funding Sources Capital Structure Considerations Capital Market Instruments Risk Management in Funding Strategies Funding Strategy Decision-Making 	Physical	3 days	2,000,000.00
28th June 2023	Introduction to Equity Market	 Introduction to Equity Market Types of Equities Stock Exchanges and Trading Mechanisms Stock Market Indices Market Participants Equity Market Indices Investment Strategies Trading and Execution Risks and Investor Protection 	Online Physical		150,000.00
26th July 2024	Introduction to Bond Market	 Introduction to Bonds Types of Bonds Bond Pricing and Valuation Yield and Yield Measures Bond Risks Bond Trading and Market Participants Bond Strategies and Portfolio Management Bond Market Analysis and Research Global Bond Markets and Instruments Bond Market Regulations and Legal Considerations 	online	1 day	150,000.00



Date	Course	Description	Mode	Duration	Cost
23th September- 11th October	Securities Investment and Trading Course/ International Certificate in wealth and investment management in patnership with Chartered Institute of Securities & Investment (CISI)	 Overview of Securities Market Introduction to Bond and Fixed Income Trading Overview of Equity Market Understanding financial Statement Financial Analysis and Valuation Portfolio Management Highlights of DSE Rules CSD Operations Stock Brokerage Operations 	Online	3 week	2,000,000.00
28th October- 31st October	Certificate in Directorship for Listed Companies (in partnership with IODT)	 ✓ Corporate Governance and Compliance issues ✓ Board Legal and Regulatory Compliant ✓ Board Dynamics and soft skills ✓ Governance of state owned Enterprises (SoE's) ✓ Board Simulation - Real life practice in the Boardroom ✓ Regulatory Framework for Listed Companies ✓ Strategic Leadership in a Listed Company ✓ Financial Literacy for Directors ✓ Crisis Management and Corporate Resilience 	Mwanza	5 days	TBA
04th -08th November 2024	Investor Relations Course	 ✓ What is Investor Relations? ✓ Regulation, compliance and Investor Relations ✓ Understand the basic market jargon ✓ Practical case studies; discussion and learning from colleagues ✓ Presenting a compelling investment case ✓ The importance of digital channels to Investor Relations ✓ The basics of financial statements – overview for beginners 	Physical	5 days	1,500,000.00



Date	Course	Description	Mode	Duration	Cost
94th -08th Hovember 2024	Investor Relations Course	 The financial ratios shareholders want to understand The valuation methods most analysts use Investor-friendly financial reporting Tell a compelling investment story The growing importance of ESG investors Create a compelling ESG story 	Physical	5 days	1,500,000.00
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FINANCIAL LITERACY BOOTCAMP FOR HIGH SCHOOLS

Empower the future with our Financial Literacy for High School Students program, a comprehensive 3 days Bootcamp initiative designed to equip young investors with essential knowledge for a secure financial future. Our program is dedicated to navigating the complexities of the financial world, empowering students to make informed decisions.

We offer invaluable resources to fast-track their financial journey, covering essential topics and providing insights into several key topics such as Collective investment schemes (CIS), Investment Management, Bonds, Equities, real estate investment trusts i.e. Our goal is to instill a solid understanding of financial concepts, enabling students to make confident and informed choices in their financial endeavors.

The program culminates in an enriching exchange visit, providing students with practical exposure and real-world insights.

Invest in knowledge, empower the next generation. Join us in shaping a financially literate and secure tomorrow.

Training	Course Outline	Target	
3 Days financial literacy bootcamp for high school	Introduction to investments		
	Undestanding the basics of		
Dates TBA	bond and Equity Market	Form I – Form VI	
	Understanding Risk & return		
	Exchange Visit		
	Student Investment Challenge		

PRICE: TSH 120,000/= PER STUDENT



WOMEN & WEALTH BOOTCAMP

Empower yourself on the path to financial independence with our Women and Wealth Bootcamp. This transformative program is designed exclusively for women, providing a comprehensive and empowering journey towards financial literacy and wealth management.

During this immersive boot camp, participants will gain invaluable insights into building and growing their wealth. From understanding key financial concepts to mastering investment strategies, our expert-led sessions cover a spectrum of topics tailored to the unique financial goals and challenges faced by women.

Discover the tools and knowledge needed to navigate the complexities of personal finance, investment opportunities, and wealth-building strategies. Our Women and Wealth Bootcamp aims to foster confidence and financial acumen, enabling participants to take control of their financial destinies.

Join a supportive community of like-minded women, engage in interactive sessions, and leave the boot camp equipped with the skills and mindset needed to make informed financial decisions. It's time to invest in yourself and your financial future – enroll in the Women and Wealth Bootcamp today.

Unlock the keys to financial empowerment through our comprehensive program where you will gain expertise in:

- Personal Finance
- Mutual Funds
- Equity & Bond Investment
- Portfolio Diversification

Explore the multitude of benefits our program offers, including:

Flexible Learning Formats:

- Engage in face-to-face sessions for personalized interaction.
- Access convenient online training options, providing flexibility to accommodate your schedule.
- Participate in an online group for collaborative learning and shared insights.

Daily Market Reports:

- Stay well-informed with our daily market reports.
- Receive real-time updates and analyses to empower your understanding of market trends.

Expert Insights with Monthly Guest Speakers:

Gain valuable perspectives from industry experts through our monthly guest speaker series. Explore diverse insights and stay abreast of the latest developments in the financial landscape.

Key Dates:

- 29th March 2024
- 28th June 2024
- 30th September 2024
- 20th December 2024

Join us on this transformative journey to enhance your financial knowledge and make informed decisions about your future. Don't miss out on this opportunity to gain valuable skills that will last a lifetime!"

COST: 150,000/=





DSE Student Investment Challenge 2024

The stock market challenge (a virtual stock market challenge) where students use virtual cash to buy and sell stocks/equities. The students gain practical experience in investing without real financial risk. The challenge encourages strategic decision-making and understanding market dynamics while fostering financial literacy in a safe, educational environment

Download app



Student Investment Cha...

Student Investment Challenge

★★★★1 ② DAR ES SALAAM STOCK EXCHANGE...







Our Partners:











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