



DSE
Creating Opportunities

Dar es Salaam Stock Exchange PLC

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INVITATION TO ATTEND EXECUTIVE INVESTOR RELATIONS COURSE

DSE will conduct a 3 days Executive Investor Relations Course from **20th March 2023** to **24th March 2023**. The course is aimed at enhancing skills and capacity of Investor Relations Officers and stakeholders.

Investor Relations role has a direct impact on a company market value. This is a major responsibility, given the competition for investment capital with companies across the world.

During this course, you will be equipped with knowledge on how to:

- build strong relations with analysts and investors;
- build an effective investment case;
- reduce investor anxiety about emerging market and country issues;
- build an effective investor relations website ;
- counter the demands of investor activists?;
- design and execute investor engagement strategy;
- construct company and country messaging to build international investor interest;
- understand disclosure and investor engagement regulations;
- know the questions environmental, social and governance (ESG) specialists will ask; and
- build your company's profile among media, analysts and shareholders.

Who Should Attend

Legal and Finance executives, Company Secretaries, Investor Relations Officers, officials from Custodian Banks, Investment Banks, Asset Management Companies, Investor Relations Firms, Government agencies and public companies.

Training Fee

Training Fee is TZS 2,000,000/= which covers 3 days training materials, coffee/breakfast, lunch and certificates.

Fees Payment

All participants registering for the course should remit funds to DSE's account no. **0150390527302** at **CRDB Bank, Tower Branch**.

Participation

Kindly confirm your participation by sending an email to training@dse.co.tz cc: Bross@dse.co.tz

Yours sincerely,
DAR ES SALAAM STOCK EXCHANGE

Brighton Ross Kinemo
For: CHIEF EXECUTIVE OFFICER