



# MICHAL BACHAN APPOINTED AS CEO OF TANZANIA CIGARETTE PUBLIC LIMITED COMPANY

October 03, 2019, Dar es Salaam



The Chairman of the Board of Directors of TCC Plc is pleased to announce the appointment of Michal Bachan as General Manager and CEO of TCC Plc. He takes over from Alan Jackson who has been appointed to lead JTI Canada.

Prior to his current role, Michal held the position of Regional Marketing & Sales Director for Middle East, Near East, Africa, Turkey and World-Wide Duty Free (MENEAT & WWDF) based in Weybridge, UK.

Michal is a Polish national with over 20 years' experience in the tobacco sector. He joined JTI Poland in 1998 assuming various roles of increasing responsibility in the marketing function. In 2001, he relocated to JTI Switzerland assuming the role of Commercial Brand Manager. Michal relocated to Tanzania in 2004 as Marketing Manager and later Director of Sales & Marketing of TCC. In 2009, he was appointed to lead the Planning and Development function in JTI Poland and later the Marketing function. In 2016, he was appointed Regional Sales & Marketing Director for MENEAT & WWDF.

Michal holds a Master's degree in Marketing and Management from Warsaw School of Economics. He brings valuable expertise to the company as well as international leadership experience that will navigate TCC Plc through its vision. We are confident that under his leadership, TCC Plc will continue to make a significant contribution to Tanzania's economy.

The Board wishes to express its profound gratitude to Alan Jackson for his leadership of TCC Plc over the past 22 months and wishes Michal all the best in his new role.

## About JTI

TCC is a member of the JTI (Japan Tobacco International) which is a leading international tobacco company with operations in more than 130 countries. It is the global owner of both Winston, the number two cigarette brand in the world, and Camel outside the USA and has the largest share in sales for both brands. Other global brands include Mevius, LD and Natural American Spirit. With its internationally recognised brand Logic, JTI is also a major player in the e-cigarette market and has, since 2011, been present in the heated tobacco category with Ploom. Headquartered in Geneva, Switzerland, JTI employs around 45,000 people and was awarded Global Top Employer for five consecutive years. Its core revenue in the fiscal year ended December 31, 2018, was USD 11.3 billion. JTI is a member of the Japan Tobacco Group of Companies. For more information, visit [www.jti.com](http://www.jti.com).